



Abstract Submission Form 2016 EMEA Regional Conference

The following information is required for the QuEST Forum 2016 EMEA Regional Conference, Barcelona, Spain abstract submission. For more information and full guidelines, visit [online submission](#). Contact bpc@questforum.org if you have any questions.

Presentation Summary

Title: (*Maximum 10 words*) _____

Subject Matter (Theme):

“Balancing Disruptive Innovation, Customer Experience and Quality”

Session Topics:

- Disruptive Innovation / Emerging Technologies
- Customer Experience / End Customer View
- Cost of Poor Quality
- Risk Assessment
- Business Measurements, Continual Improvements and Benchmarking
- Evolving Quality through the Supply Chain
- Other / Miscellaneous (Presentations that do not fit above)

Target Audience:

(Select the primary audiences that might benefit from the presentation. Check all that apply.)

1. Job Function

- | | | |
|--|---|---|
| <input type="checkbox"/> Operations | <input type="checkbox"/> Engineering | <input type="checkbox"/> Quality |
| <input type="checkbox"/> Supply Chain | <input type="checkbox"/> Customer Service | <input type="checkbox"/> IT |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Service Provider |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Field Service | <input type="checkbox"/> Liaison |
| <input type="checkbox"/> Product Development | <input type="checkbox"/> Other _____ | |

2. Job Level *(Choose primary job level for which your presentation has the most relevance)*

- Executive Management
- Management
- Individual Contributor
- Other _____

3. Maturity Level (*Many companies are in different levels of implementing best practices. Describe the maturity level of the target audience for the presentation. Check all that apply.*)

- Beginner
- Intermediate
- Advanced

Presentation Summary: (*Use 75-100 words maximum to provide a succinct description and summary of the problem or condition, how it was resolved and/or improved, and impact*)

Presentation Description: (*Approximately 200 words*)

Contact Information:

Company Name: _____

Presenter's Name: _____

Presenter's Corporate Title: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Presenter’s Biography:

NOTE: The bio information provided will **not be used** for scoring or selection process. If your abstract is selected, your bio will be published in the meeting software available to conference attendees.

Other Information:

How did you hear about this Call for Papers? *(Check all that apply)*

- Referred by (Name and Company) _____
- World Wide Web
- QuEST Forum
- Supplier
- Internal Company Source
- Email
- Other (Please Specify): _____

Presenter Permissions:

Please indicate your agreement:

I give my approval to publish the abstract and presentation on the QuEST Forum Members Only Web Site. It will be in a pdf read-only format.

- Yes
- No

Presenters are encouraged to make themselves available to answer questions after the conference has ended. Will you allow conference attendees and QuEST Forum members to contact you after the conference?

- Yes
- No